**Sentiment Analysis Report for the Supply Chain Incidents**

1. From the output.xls, it can be found that the ‘Forced Labour + Samsung’ incident has maximum negative sentiment and ‘Conflict material\_Samsung\_Apple’ incident has maximum positive sentiment.
2. Also, the ‘Bngka tin\_Samsung’ incident has the maximum subjectivity and ‘Child Labour\_Lenovo’ has minimum subjectivity.
3. Minimum subjectivity indicates that the most people has a common perception, hence “Child Labour\_Lenovo” incident has the common people perception.
4. ‘Forced Labour+Samsung’ incident attracts most of the negative sentiments. “Toxic Chemical Adidas’ incident is the second attracting negative sentiments.
5. From the pie chart, most of the incidents are in red zone, means they have negative sentiments of the people thus affecting the Supply Chain Management.